



**WAYSIDE  
CHAPEL**



## Media Release

### Wayside Chapel to launch new social change event addressing inequality

Wayside Chapel is joining with the Financial Services Council, Portfolio Construction Forum and Conexus Financial to launch a new social change event, Side by Side, on 10 November at Carriageworks in Sydney

This event will bring together leaders from the finance sector including **Geoff Lloyd** (CEO and MD of Perpetual), **Chris Cuffe AO** (founder of Australian Philanthropic Services), **Michael Traill AM** (Author of Jumping Ship and former CEO of SVA) and **Allegra Spender** (CEO of Australian Business & Community Network). They will be joined on stage with Wayside Ambassadors **Claudia Karvan** and **Indira Naidoo** and the Wayside Chapel's CEO and Pastor **Reverend Graham Long AM** to lead a discussion on creating a fairer and equitable society.

This interactive day will see financial sector executives, along with education, social and government sector workers, stand together with those from the broader community, including people who have been homeless, to discuss ways in which we can better address social inequality.

Ian Martin AM, Chair of Wayside Chapel, said: "The financial sector has an abundance of knowledge, skills and levers that can be applied to some of our most pressing social challenges and, working together, we can play a crucial role in helping create a fairer, more equitable and more tolerant society."

Wayside Chapel's mission is to create a community with no 'us and them' under the banner of 'love over hate' and this is achieved when we move together side by side.

**For further media information, contact Lee Cooper, Wayside's Head of Marketing Communications Fundraising and Social Impact on 0417 535 265 or email [lee.cooper@thewaysidechapel.com](mailto:lee.cooper@thewaysidechapel.com).**

*us*

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## WAYSIDE CHAPEL

### About Wayside Chapel

*The Wayside Chapel provides unconditional love, care and support for people on and around the streets of Kings Cross and Bondi. Under the banner of 'Love over Hate', Wayside runs two community services centres, a youth space and outreach service, mental health programs, community cafés, and an Aboriginal Program. All programs are designed to ensure that the most marginalised members of our community have access to essential health, welfare, social and recreational services, as well as a judgment-free place where people are welcome just to 'be'.*



*us*

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